



**V-Mail is a browser-based email marketing and autoresponder software that over 15,000 business owners, digital agencies and web hosting providers use every day to create, send and track profitable email campaigns and autoresponders - either for themselves or their clients.**

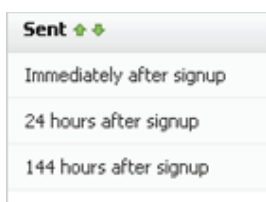
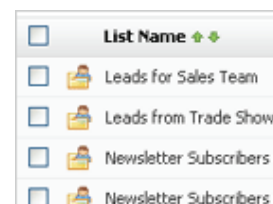


### Anyone can create and send stunning email campaigns

Build your own email campaigns using the step-by-step campaign builder or choose from and customize over 35 professionally designed, industry-specific email templates.

### Easy, browser-based contact management

Add contacts to your contact lists one-by-one or import existing contacts from any CRM, email program or database using a point and click web-based interface.



### "Hands free" follow up with autoresponders

Follow up with prospects *automatically* and *on time* using personalized auto-responders while increasing response rates and conversion rates.

### Personalize your email campaigns

Personalize every email you send with your contact's details such as their name, company details, interests and other personal information.

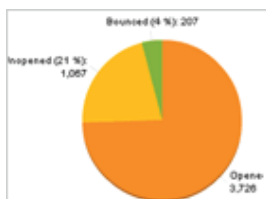
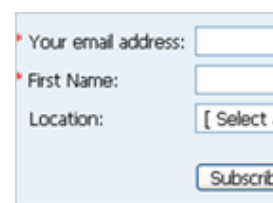


### Segment and filter contacts before sending

Send targeted emails to your contacts based on their interests and previous history using custom filters, list segments and personalization options.

### Add web to lead forms on your website

Generate leads directly from your website using the step-by-step web to lead form generator to create lead sign up forms to your website in minutes.



### Track click-thrus and email opens

Improve and optimize your email campaigns by tracking open rates and click-thru rates over time, as well as detailed per-campaign reports and statistics.